

# nektium

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## PRESS RELEASE

### **Nektium's botanicals set to make debut in food and beverage sector**

Nektium has expanded its botanical ingredient portfolio into the food and beverage sector for the first time. The move means its clinically researched, branded plant extracts are now available for use in a wide range of applications beyond supplements, including sports and energy drinks, dairy products, gummies, and cereal bars.

Spain-based Nektium's portfolio includes Zynamite®, a proprietary mango leaf extract (*Mangifera indica*) that is clinically proven to help boost the mental and physical aspects of sports performance.<sup>i ii</sup> It also supplies the adaptogen Rhodiolife®, a rhodiola plant extract (*Rhodiola rosea*) that has been shown to help improve cognitive health<sup>iii</sup> and enhance endurance.<sup>iv</sup>

Thomas Adler, Chief Business Officer at Nektium, said: "The health benefits of natural plant extracts are gaining wider recognition, which means there is an exciting opportunity to take them beyond the dietary supplement and nutraceutical categories and into the more mainstream food and beverage sector. Following significant investment in our research and manufacturing capabilities, we have now been able to adapt our botanical ingredients so that they are suitable for use in a wide range of food and beverage applications, opening a major new opportunity for brands that are looking to harness growing consumer demand for natural health benefits in everyday products."

This year marks Nektium's 25<sup>th</sup> anniversary, having been founded in Gran Canaria in 1997. As part of its celebrations, it has unveiled a new-look website at [www.nektium.com](http://www.nektium.com). The company will exhibit on stand H140 at the forthcoming Vitafoods Europe (Geneva, 10-12 May 2022).

In another major development, Nektium has also recently announced that it is now a fully certified organic operator. Thomas Adler commented: "Increasing numbers of consumers are looking for natural health products that have been manufactured in a sustainable way. Organic is a great way to communicate the ethical values of a brand to shoppers, so we're excited that we can now offer our customers this option."

**ENDS**

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**About Nektium**

Based on the island of Gran Canaria, Spain, Nektium specialises in the supply of branded and generic botanical ingredients of the highest quality. The business was born out of two friends' shared passion for the phytochemistry and pharmacology of botanicals and their applications in health and wellness. When it was first established in 1997, little was known about many of these botanical extracts, but the team at Nektium made it their mission to explore and unleash their potential health benefits. Today, the company is still defined by this solid foundation of dedicated relationships and its love for nature and research. Nektium's flagship products are Zynamite<sup>®</sup>, a proprietary mango leaf extract (*Mangifera indica*), Rhodiolife<sup>®</sup>, a rhodiola plant extract (*Rhodiola rosea*) as well as Xanthigen<sup>®</sup>, a proprietary botanical blend for weight management.

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<sup>i</sup> Martin-Rinco, M., et al. Supplementation with a Mango Leaf Extract (Zynamite<sup>®</sup>) in Combination with Quercetin Attenuates Muscle Damage and Pain and Accelerates Recovery After Strenuous Damaging Exercise. *Nutrients* (2020).

<sup>ii</sup> Wightman, E., et al. Acute Effects of a Polyphenol-Rich Leaf Extract of *Mangifera indica* L. (Zynamite<sup>®</sup>) on Cognitive Function in Healthy Adults: A Double-Blind, Placebo-Controlled Crossover Study. *Nutrients* (2020).

<sup>iii</sup> Bystritsky, A., et al. A Pilot Study of *Rhodiola rosea* (Rhodiolife<sup>®</sup>) for Generalized Anxiety Disorder (GAD). *J. Altern. Complement. Med.* 14, 175–180 (2008).

<sup>iv</sup> Ahmed, M., et al. *Rhodiola rosea* (Rhodiolife<sup>®</sup>) Exerts Antiviral Activity in Athletes Following a Competitive Marathon Race. *Front. Nutr.* 2, 1–7 (2015).